

# ADOPTION OF CLOUD SERVICES IN NORTH AMERICA

THERE'S NO "I.T." IN TEAM



OF RESPONDENTS INDICATED THAT "I.T." WAS INVOLVED IN ANOTHER DEPARTMENT'S DECISION TO MOVE TO THE CLOUD

## WHO IS USING I.T. TO DEPLOY CLOUD SERVICES?

- FINANCE 57.5%
- OPERATIONS 55%
- CUSTOMER SERVICE 52%
- MARKETING 49%
- SALES/HR 47%

PRIVATE CLOUD WINS!

...FROM MALICIOUS ATTACKS

PRIVATE CLOUD - 52%  
ON PREMISE DATA CENTER - 38%  
PUBLIC CLOUD - 10%



WHERE IT PROS AND EXECUTIVES BELIEVE THEIR DATA IS SAFEST...

...FROM HARDWARE OR ENVIRONMENTAL DISASTERS

PRIVATE CLOUD - 55%  
PUBLIC CLOUD - 27.5%  
ON PREMISE DATA CENTER - 17.5%

70 PERCENT OF THOSE WITHOUT SERVICES IN THE CLOUD CITED SECURITY AS TOP CONCERN

